

#	Logo Service Title	Includes	Delivery Files (ZIP)	Estimated Delivery	Rate (₹)
1.	Essential Logo Pack	- Custom Logo Concept 1 Major & 2 Minor Revisions - Transparent Background - Commercial Use Rights	PNG (Transparent), JPEG, SVG (Vector), PDF	1 day	699
2.	Professional Logo Pack	- Everything in Essential - Editable Adobe Illustrator File (.AI) 1 Major & 3 Minor Revisions	PNG, JPEG, SVG, PDF, AI Source File, Readme	1 day	999
3.	Essential Logo 3D Pack	- Custom Logo Concept + 3D 1 Major & 2 Minor Revisions - Transparent Background - Commercial Use Rights	PNG, JPEG, SVG, PDF, OBJ, 3D Render Images	2 days	1699
4.	Professional Logo 3D Pack	- Everything in Essential Logo + 3D 1 Major & 3 Minor Revisions - Editable Adobe Illustrator File (.AI) - Editable 3D Source Files (.Blend)	PNG, JPEG, SVG, PDF, AI, BLEND, OBJ, Readme	2 days	2699
5.	Creator Branding Pack	- Custom Logo Concept - Editable Adobe Illustrator File (.AI) 3 Major & Unlimited Minor Revisions - Profile Picture (YouTube) - YouTube Banner - Channel Watermark - Thumbnail Template (PSD) - Logo Intro Animation (up to 4K) - Outro Screen (PSD) - Social Media Ready Files	PNG, JPEG, SVG, PDF, AI, PSD, MP4 (4K), Readme	3 days	3999
6.	Custom Branding Solution	As Required	Project Based	As fast as we can do	Quote based

*Every logo is custom-designed by Mk Visuals. AI-generated logos are not delivered unless specifically requested by the client.

HOW IT WORKS:

1. Once you place an order for any of the services listed, we will confirm your order via email or phone.
2. To ensure smooth communication throughout the project, we often create a WhatsApp group with the client, service provider, and Customer Care. For custom logo projects, we also arrange Google Meet sessions whenever required.
3. Please provide as much information as possible during the initial discussion to minimize major revisions later in the design process.
4. If you already have a logo, sketch, reference image, or design idea, you can share it with us any time before the project begins.
5. A preview of the final logo will be shared for your approval. Once approved, all files included in your selected package will be delivered in a ZIP file.

TERMS & CONDITIONS FOR LOGO DESIGNING WITH MK VISUALS:

1. Each package includes the number of revisions specified in the selected plan. Any additional revisions beyond the included limit will be charged separately.
2. Once the final logo has been delivered and the project requirements have been fulfilled, any further modifications will be treated as a paid revision request.
3. The estimated delivery time assumes that the client provides all required information promptly and uses only the revisions included in the selected package. Delivery may take longer if project details are delayed or additional revisions are requested.
4. The prices shown are the minimum charges for each package. Any additional work or services requested beyond the selected package may incur extra charges.
5. Work will begin only after the package or service fee has been paid. Any additional charges for extra services or revisions may be collected either before or after the completion of the project.
6. These rules may be updated from time to time. Please refer to the latest version whenever required. This document is released as *"Mk Visuals Logo Services – Version 1.1"*.
7. Minor revisions include changes to colours, typography, spacing, alignment, and other small design adjustments. Creating a completely new logo concept or redesigning the existing concept will be considered a Major Revision.
8. Due to the creative nature of logo design, payments made for completed work are non-refundable. If the project has not yet started, refund requests may be considered at the sole discretion of Mk Visuals.
9. If the client does not respond for more than 30 days, the project may be placed on hold. Work can be resumed once communication is re-established.
10. Mk Visuals reserves the right to showcase completed logo designs in its portfolio, website, and social media for promotional purposes unless the client requests confidentiality before the project begins.

11. Ownership and commercial rights of the final approved logo are transferred to the client upon full payment. Mk Visuals retains ownership of all rejected concepts and draft designs.

12. If the project is cancelled after work has begun, charges may apply based on the amount of work completed.

13. If a logo uses premium licensed fonts or third-party assets, the client may need to purchase the appropriate license separately.

14. Creating a logo does not guarantee trademark registration or trademark approval. Clients are responsible for conducting trademark searches and registrations before commercial use.

EXTRA CHARGES:

Extra charges will be as per this table:

#	Service Name	Charges (₹)
1.	Additional Major Revision	299
2.	Additional Minor Revision	149
3.	24 Hour Priority Delivery	599